

Will Haggard, Publisher Land and Home of Texas 254-968-5200

e-mail: ads@LandAndHomeOfTexas.com

The *Land and Home of Texas* is a free monthly real estate magazine based in Stephenville, Texas, with distribution in Erath County and the surrounding areas.

The Land and Home of Texas is published locally by Texas Marketing Consultants; Will Haggard, publisher. It is designed to be the premier advertising medium for real estate professionals in the area. 3,000 issues are mailed to Erath County, and the surrounding areas, on the Fourth Wednesday of each month. Copies are aslo available at real estate offices, on racks and stands at area convenience stores, restaurants, and other businesses. Additional issues are provided to advertisers based on request, by size of ad.

For real estate professionals, copy submission must be electronic, pictures in jpg; text in MS Word, Works or e-mail. There is a 10% surcharge for non electronic copy submission. Deadline for advertising is the second Wednesday of each month. A discount is available for 6 month or annual agreements based on running the same size ad in every issue during a 6 or 12 month period. Ads will be billed monthly.

The Land and Home of Texas is printed in an $8 \frac{1}{4}$ " x $10 \frac{3}{4}$ " size magazine on heavy 60# gloss paper. All ads will have full (cmyk process) color available at no additional cost.

Ad Sizes	Monthly Ad Rates	Per Month for 6 Months	Per Month for 12 Months
Double Truck (inc. o	gutter) \$719	\$659	\$599
2 pages (facing)	\$669	\$619	\$569
Back Cover	\$579	\$529	\$479
1 page	\$429	\$389	\$349
3/4 page	\$379	\$349	\$319
1/2 page (H or V)	\$269	\$249	\$229
1/4 page	\$169	\$159	\$149
1/8 page	\$109	\$99	\$89
1/16 page	\$85	\$75	\$65

E-mail:	Billing Address: Address:
The above named company agrees to advertise in the <i>Lan</i> with, 20 This shall be at a rate of \$ Name: Signature:	per month, for a page ad.